

PRESS RELEASE

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In Partnership With: WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

CDFA Wisconsin Financing Roundtable Launched —In Partnership with WEDC—

Columbus, OH – The Council of Development Finance Agencies (CDFA) is pleased to announce the launch of the CDFA Wisconsin Financing Roundtable. The CDFA Wisconsin Financing Roundtable is launched in partnership with the Wisconsin Economic Development Corporation (WEDC).

The CDFA Wisconsin Financing Roundtable, in partnership with WEDC is dedicated to developing a sustainable economic development finance industry for the state of Wisconsin and will bring the development finance industry together through education, resource development, research and networking.

"CDFA is very proud to announce the launch of this new state roundtable for the development finance industry in Wisconsin," said Toby Rittner, President & CEO of CDFA. "With the support of WEDC, we are excited to be moving forward and begin building this initiative together."

The CDFA Wisconsin Financing Roundtable will offer webcasts, online resources and a dedicated state finance newsletter in the coming months. Topics covered include bonds, redevelopment tax credits, revolving loan funds, capital access, energy finance, seed and venture capital, public-private partnerships and the entire development finance toolbox.

"When it comes to economic development financing, there are more options available than most practitioners realize, and this roundtable will provide the type of information needed to help professionals decide which tools are best for them," said Tricia Braun, Deputy Secretary and COO of WEDC, Wisconsin's lead economic development organization. "We're thrilled to be able to partner with CDFA on this valuable program, which is specifically tailored to meet the needs of Wisconsin's economic development professionals."

To kick-off the Roundtable, CDFA will host a one-day conference titled, "Unlocking Development Finance in the Badger State" in Madison. The conference will be held on September 30, 2015 and will feature a number of economic development finance experts and leaders from around the state discussing new development finance tools, authorities, resources and approaches, and how these methods can move Wisconsin's economy forward.

As part of this launch, the CDFA Wisconsin Financing Roundtable Advisory Committee was established to help lead the initiative's programming and direction. Advisory Committee participation is open to all active CDFA members. Interested stakeholders should contact CDFA to serve on the Advisory Committee. To learn about membership, visit the CDFA website.

CDFA has a very strong presence in Wisconsin with 18 member organizations located in the state and hundreds of professionals engaged in CDFA on an ongoing basis. Wisconsin is also represented within CDFA's leadership with Dave Misky, Assistant Executive Director for the Redevelopment Authority of the City of Milwaukee serving on the CDFA Board of Directors.

More information regarding the CDFA Wisconson Financing Roundtable conference is now available at www.cdfa.net.

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation's leading and most knowledgeable members of the development finance community representing public, private and non-profit entities alike. For more information about CDFA, visit **www.cdfa.net**.